

Ten Tips You'll Need to Know Before Purchasing a Painting Online



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Making any purchase is an emotional behavior. Normally when you make a purchase you should use logic as opposed to acting on impulse so that you get a good deal and purchase the item that best suits your needs. However, art is personal and beauty is in the eye of the beholder. Therefore, in this instance I believe you should forget about logic and use your emotions to choose your artwork.

Heeding your gut instinct is always a good idea when purchasing art, but there are some practical considerations to take into account as well. This special report will help you decide on a painting that's right for you.

Here are some tips to keep in mind when purchasing a painting:

1. Decide on a spot.

The first step is to decide in which room the painting will be displayed. Be aware of the lighting and windows because the way the light hits the painting will have an impact. I would advise against displaying a painting in direct sunlight, because it would be susceptible to the ultraviolet rays of the sun and fading will occur. You can decide on a couple of locations and make your final decision when you have the painting on hand.

2. Take measurements.

Measure the space where you intend the painting to be displayed and note the approximate size. For Example, a common large size is 26.9"x 26.9" Don't worry too much about being exact. Just get an idea, because when you're browsing you'll have to be flexible about the exact sizes available.

3. Take notice of the surroundings.

This includes things like the wall color, furniture, flooring and existing décor. Taking note of this will help you decide on a painting that does not clash with the room's ambiance.

4. Decide on a subject.

What subject matter interests you? What colors do you prefer? You don't need to be exact about the theme because as you're browsing you'll find many subjects that will interest you. For example, for an office you may want subjects such as inspirational, motivational or vintage. If you're decorating your living room you may want to view landscapes, nature or architecture. For a kitchen you may want to browse subjects such as still life or cuisine. There are a wide variety of subjects available. Having something in mind will help you get started and save you some time.

5. Decide on a budget.

Make a decision as to how much you want to spend. This will help you pass on those paintings that are out of your price range, thus saving you time.

6. Decide on the material.

Do you want your painting on canvas or paper? A canvas print can be ready to hang and doesn't need glass or a mat. However, canvas is more expensive because of the reproduction process.

7. Make your choice.

Browse the painting sites you're interested in and add the best candidates to your favorites list or copy the URL to a text file so you can return later.

Once you have 10 sites on your favorites list, take a break and come back to your list once you have some emotional distance. Visit each site again. The one that really captures your emotions is the one for you.

After choosing the one that is right for you, you may want to learn more about the artist because you may also like a different piece by the same artist.

8. Decide if you want a mat.

A mat is the cardboard frame around the artwork. It helps the viewer focus on the artwork and can enhance the piece by using a color that accents the art.

A mat also protects the artwork by keeping a small air space between the art and the glass. This helps protect the art in humid conditions and helps to prevent paper wrinkling, mildew and color fading. When purchasing a mat make sure it's acid-free.

Below are three styles of mats.

Single mats:

Popular uses for single mats include abstract art, contemporary art and posters, because they give a clean, crisp look.

Double mats:

These mats give the piece a formal, traditional or classic look.

Triple mats:

Triple mats can aid in matching the room color, creating a eye-catching effect and adding contrast without disturbing the original artwork.

When not to use a mat:

Canvas paintings usually look better without a mat as do some art prints such as posters that already incorporate a design that gives the same effect as a mat. And keep in mind that small prints seem even smaller when using mat.

9. To frame or not to frame.

Will you be framing the piece? Frames come in a variety of colors and textures and are made of different materials. The most important function of the frame is to enhance the art work.

You may also want to consider that if you have the option of buying the painting unframed, shipping may be less costly and you could get it framed locally. This would also allow you to see samples for matting and frames. The down side is that you'll have to take the time to go to your local framing shop.

10. Check the website's policies.

Pay close attention to the options and rates for shipping. Also check into insurance. What if the painting is damaged during shipping? Do you need extra insurance or is the courier responsible for damages? Are all sales final, or do you get refund or credit if you are not satisfied with your purchase?

Are there certain guidelines for returns? Let's say you just don't like the painting. Can you return it?

Paintings can dramatically improve your décor. Once you use these tips to make a confident purchase, you'll find that you can easily do it again the next time you want to decorate a room that seems to be missing that special something.

Good Luck with your online purchase!

If you're looking to purchase a painting online then save time and have a look at our painting sites reviews at:

<http://www.a1-paintings.com/site-reviews.html>